

**2016 POLITICAL FALL SPENDING
WTHI-POLITICAL ISSUE-DSCCIE AND DSCC**

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS
907915 booked as dsc cie	7/26-8/7	179	\$ 75,980.00	\$ 11,247.00	\$ 63,733.00		\$ 63,733.00	\$ 63,733.00	
914115 booked as dsc	8/8-8/12	11	\$ 3,620.00	\$ 543.00	\$ 3,077.00		\$ 3,077.00	\$ 3,077.00	
935121	9/20-9/26	91	\$76,900	\$ 11,535.00	\$ 65,365.00		\$ 65,365.00	\$ 65,365.00	
939165	9/27-10/3	81	\$ 71,600.00	\$ 10,740.00	\$ 60,860.00		\$ 60,860.00	\$ 60,860.00	
941333	10/4-10/10	91	\$ 71,400.00	\$ 10,710.00	\$ 60,690.00		\$ 60,690.00	\$ 60,690.00	
947196	10/11-10/17	43	\$ 41,200.00	\$ 6,180.00	\$ 35,020.00		\$ 35,020.00	\$ 35,020.00	
947401	10/18-10/24	44	\$ 48,700.00	\$ 7,305.00	\$ 41,395.00		\$ 41,395.00	\$ 41,395.00	
947507	10/25-10/31	50	\$ 51,700.00	\$ 7,755.00	\$ 43,945.00		\$ 43,945.00	\$ 43,945.00	
959388	11/1-11/8	17	\$ 14,900.00	\$ 2,235.00	\$ 12,665.00		\$ 12,665.00	\$ 12,665.00	
959396	10/26-10/31	17	\$ 14,900.00	\$ 2,235.00	\$ 12,665.00		\$ 12,665.00	\$ 12,665.00	
961563	10/31/16	16	\$ 26,100.00	\$ 3,915.00	\$ 22,185.00		\$ 22,185.00	\$ 22,185.00	
947534	11/1-11/7	70	\$ 70,400.00	\$ 10,560.00	\$ 59,840.00		\$ 59,840.00	\$ 59,840.00	

959388	11/1-11/7	17	\$ 14,900.00	\$ 2,235.00	\$ 12,665.00	\$ 12,665.00	\$ 12,665.00
962140	11/1-11/7	78	\$ 108,200.00	\$ 16,230.00	\$ 91,970.00	\$ 91,970.00	\$ 91,970.00

TOTALS

CHECK #

[illegible]

hub
sent to
hub
sent to
hub





WTHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

CONTRACT

<u>Contract / Revision</u> 959388 /		<u>Alt Order #</u> 25340776
<u>Product</u> Issue		
<u>Contract Dates</u> 11/01/16 - 11/08/16		<u>Estimate #</u> 5802
<u>Advertiser</u> POL/DSCC IE		<u>Original Date / Revision</u> 10/25/16 / 10/25/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agcy Code</u> 9913721	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN3307/TO232		<u>Advertiser Ref</u>

And:

Great American Media
3050 K Street Northwest
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTHI	11/01/16	11/08/16	News 10 M-F	6a-7a		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-TWTF--				1	\$800.00				
	Week:	11/07/16	11/13/16	MT-----				1	\$800.00				
N 2	WTHI	11/01/16	11/08/16	M-F 9a-10a	9a-10a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-TWTF--				1	\$400.00				
	Week:	11/07/16	11/13/16	MT-----				1	\$400.00				
N 3	WTHI	11/01/16	11/04/16	M-F 3p-4p	3p-4p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-TWTF--				2	\$400.00				
N 4	WTHI	11/01/16	11/04/16	News 10 at 6p	6p-630p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-TWTF--				1	\$2,500.00				
N 5	WTHI	11/01/16	11/04/16	M-F 7p-730p	7p-730p		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-TWTF--				2	\$1,400.00				
N 6	WTHI	11/01/16	11/04/16	M-F 730p-8p	730p-8p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-TWTF--				1	\$1,400.00				
N 7	WTHI	11/01/16	11/08/16	CBS This Morning	7a-9a		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-TWTF--				1	\$500.00				
	Week:	11/07/16	11/13/16	MT-----				1	\$500.00				
N 8	WTHI	11/01/16	11/04/16	News 10 M-F	530a-6a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-TWTF--				2	\$600.00				
N 9	WTHI	11/01/16	11/04/16	M-F 530p-6p	530p-6p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-TWTF--				2	\$700.00				
N 10	WTHI	11/01/16	11/04/16	News 10 at 5p	5-530p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

959388

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25340776	Changes as of: 10/25/2016 at 10:36 AM	Version: Highlighting Revision 1
CPE: 49/53/5802	Flight: 11/1/16 - 11/8/16	Total \$: \$14,900.00
Agency: Great American Media	Advertiser: DSCC IE	Total Spots: 17
GREAT AMERICAN MEDIA 3050 K ST NW	Product: Issue	Total CPP: \$0.00
SUITE 100	Market: Terre Haute	
WASHINGTON DC	Office: WASHINGTON	
20007		

Comments: ADD to schedule

Agency Order #: 5514265	Primary Demo: Adults 35+
Buyer: Pino, Thomas	Con Type: POLITICAL/NOTE
Salesperson: BEN WILLMETH	Assistant: BEN WILLMETH
202-872-5880	202-872-5880

Total GRP:
Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1 - 11/8		Total Spots	Total \$	CPP	GRP
							11/1	11/8				
REV 1	Tu-F,M 6a-7a		News 10 WTHI	\$800.00	0	30	2	1	0	\$1,600.00	\$0.00	0.0
REV 2	Tu-F,M 9a-10a		Live! With Kelly & Michael	\$400.00	0	30	2	1	0	\$800.00	\$0.00	0.0
REV 3	Tu-F,M 3p-4p		Harry	\$400.00	0	30	2	0	0	\$800.00	\$0.00	0.0
REV 4	Tu-F,M 6p-6:30p		News 10 WTHI	\$2,500.00	0	30	1	0	0	\$2,500.00	\$0.00	0.0
REV 5	Tu-F,M 7p-7:30p		Entertainment Tonight	\$1,400.00	0	30	2	0	0	\$2,800.00	\$0.00	0.0
REV 6	Tu-F,M 7:30p-8p		Family Feud	\$1,400.00	0	30	1	0	0	\$1,400.00	\$0.00	0.0
REV 7	Tu-F,M 7a-9a		CBS This Morning	\$500.00	0	30	2	1	0	\$1,000.00	\$0.00	0.0
REV 8	Tu-F,M 5:30a-6a		News 10 WTHI	\$600.00	0	30	2	0	0	\$1,200.00	\$0.00	0.0
REV 9	Tu-F,M 5:30p-6p		Inside Edition	\$700.00	0	30	2	0	0	\$1,400.00	\$0.00	0.0
REV 10	Tu-F,M 5p-5:30p		News 10 WTHI	\$1,400.00	0	30	1	0	0	\$1,400.00	\$0.00	0.0
TOTALS: 14 3									17	\$14,900.00	\$0.00	0.0

10.25.16



125 West 55th St
New York, NY 10019

Contract # 25340776	Changes as of: 10/25/2016 at 10:36 AM	Version: Highlighting Revision 1
CPE: 49/53/5802	Flight: 11/1/16 - 11/8/16	Total \$: \$14,900.00
Agency: Great American Media	Advertiser: DSCC IE	Total Spots: 17
GREAT AMERICAN MEDIA	Product: Issue	Total CPM: \$0.00
SUITE 100		
WASHINGTON DC		
20007		
Agency Order #: 5514265	Primary Demo: Adults 35+	Total GRP:
Buyer: Pino, Thomas	Con Type: POLITICAL/VOTE	Separation:
Salesperson: BEN WILMETH	Assistant: BEN WILMETH	
202-872-5880	202-872-5880	

Special Instructions	
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Date/Time	Added by	Comment
10/25/16 10:36 AM	BEN WILMETH	ADD to schedule
10/25/16 10:36 AM	BEN WILMETH	ADD to schedule

Competitive Information	
Market Budget:	\$24,032
WTHI Share:	62%
Comment:	
WAWV:	22%
WTWO:	16%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	17	\$14,900.00	N/A	0.0
Total	100%	17	\$14,900.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Nov	17	\$14,900.00
Total	17	\$14,900.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/25/16 10:36 AM	BEN WILMETH	Revised			\$0
New	10/25/16 10:29 AM	BEN WILMETH	New	17		\$14,900.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Great American Media

do hereby request station time concerning the following issue:

DSCC-IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	Ordered			

This broadcast time will be used by: DSCC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DSCC

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Mindy Myers
120 Maryland Ave NE
Washington, DC 20003

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/22/2016 [Signature] 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Nick Telezyn GSN
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.